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Healthcare of the Future

Partner Information

5 April 2019
Bern University of Applied Sciences
Biel/Bienne, Switzerland

The Most Exciting Swiss Medical Informatics Conference 2019

Healthcare of the Future is a new **Medical Informatics Conference** format.

We invite you to experience advanced interaction between caregivers, patients and healthcare institutions based on modern information technology.

Our goal is to improve and accelerate healthcare processes and to empower the patient to play an active and decisive role within his own care process.

We aim at

- presenting the latest achievements in information technology in areas such as
 - eHealth
 - mobile health
 - personalised health
 - workflow-based health applications
- demonstrating the continuous information flow for entire medical treatment episodes including multiple inpatient and outpatient encounters
- illustrating the benefits of seamless patient care provided by eHealth
- discussing how these targets can be achieved

Our background

- A two-year Swiss research programme
- Starting in 2016 with 25 stakeholders cooperating for an integrated cross-sectoral treatment pathway
- Major goals of the research:
 - avoid communication gaps and information loss among the different participants within the treatment process
 - active involvement of the empowered patient into the treatment process with the help of modern information technology and mobile computing

Keynotes

Prof. Dr. Christoph U. Lehmann

Director, Clinical Informatics Education, Biomedical Informatics, Vanderbilt University Medical Center, Nashville, Tennessee, current president of the International Medical Informatics Association IMIA
«Disneyfication of Health Care: Improving the Hospital Experience»

Prof. Dr. Hans-Ulrich Prokosch

Chair of Medical Informatics, University of Erlangen, Co-chair of the Medical Informatics expert committee of the German Medical Informatics Association GMDS
«Digital Patient Communication: Improving the Hospital-Patient Relationship»

Sponsoring

Be a partner for this unique event!

The following sponsoring options are available for the first **Healthcare of the Future** conference in 2019:

Sponsorship packages	Platinum main sponsor	Gold	Silver	Bronze
Conference tickets				
Partner tickets (free entry)	30	3	2	1
Reduced tickets for guests (CHF 150)	15	5	3	-
Presence in printed program flyer				
Welcome message 2 lines	✓			
Logo (size)	large	large	medium	small
Logo on conference website	medium	medium	small	small
Branding during conference				
Exhibition stand	✓			
Logo & message main sponsor	✓			
Logo on conference banners	large	medium	medium	small
Logo projection during break	large	medium	small	
Bring your own rollup-banner	✓	✓		
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Fees	CHF 2'000 sold!	CHF 5'000	CHF 2'500	CHF 1'500
Number of sponsors	1	2	4	8

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